



# WESTCHESTER TOWN CENTER News

MARCH 2014

## IMPORTANT INFORMATION



Information about the LAWA Specific Plan Amendment Study (SPAS) and the proposed move of the airport's northernmost runway can be found at [laxspas.org](http://laxspas.org)



To contact the Office of L.A. City Councilman Mike Bonin, who represents the Westchester Town Center BID area, please call (310) 568-8772 or visit [cd11.lacity.org](http://cd11.lacity.org)



To contact the Westchester Streetscape Improvement Association please call (310) 225-7630 or visit

[westchesterstreetscape.org](http://westchesterstreetscape.org)

## YOU ARE INVITED ...

The public is invited to attend WTC BID Board meetings, which are held at 10 am on the third Thursday of each month at Drollinger Properties, 8929 S. Sepulveda Blvd., Suite 130 in Westchester.

## A Year of Accomplishments

The Westchester Town Center BID provided a wide array of services for its members during 2013. Below is just a partial list of our accomplishments:

- Provided year-around, 40-hour per week Ambassador patrol services throughout the business district. Over 81% of 294 business district patrons randomly surveyed in March and April of 2013 said: "I feel more comfortable knowing that someone is looking out for me in the parking lots."
- Sponsored on-going PATH ("People Assisting the Homeless") services for the business district; coordination of services to reduce homelessness.
- Trimmed all broadleaf and palm trees within the business district.
- Facilitated commercial property owner tree planting and sidewalk repair projects on Sepulveda Westway ("Kohl's" Shopping Center frontage), Sepulveda Eastway (Office Depot frontage), and Citi Bank parking lot (Drollinger Properties).
- Planted about 100 new trees to beautify the business district that were donated by the California Science Center with 2 years subsidized maintenance. This project was a joint project with WSIA and the City Council Office. Another 100 "Science Center trees" were planted just outside the business district.
- Added new tree lighting to Sepulveda Boulevard broadleaf and palm trees.
- Worked with LAPD to manage aggressive solicitors customer harassment problems and homeless services.





## What Is the Westchester Town Center BID?

The mission of the WTC BID is to: proactively enhance the vitality of the business district, its stakeholders, and the community by providing an inviting environment; streetscape landscaping and beautification; marketing and promotions; new business attraction; and policy advocacy.

It is a property based District formed by a vote of the commercial property owners that assess themselves for its costs of operation. Some 129 properties are included, and it is one of about 45 other business improvement districts in the City of Los Angeles. The WTC BID is managed by a non-profit corporation pursuant to its adopted Management District Plan and contract with the City. Its Board of Directors meets monthly and invites stakeholder participation.

## Westchester Town Center BID Board of Directors

### Karen Dial

Drollinger Properties  
President

### John Ruhlen

Ruhlen & Associates  
Secretary

### Miki Payne

Drollinger Properties  
Treasurer

### William F. Allen

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### Jack Davis

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### Heather Lemmon

Westbluff Realty  
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### Donald R. Duckworth

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