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News

WESTCHESTER TOWN CENTER

IMPORTANT INFORMATION



Information about the LAWA Specific Plan Amendment Study (SPAS) and the proposed move of the airport's northernmost runway can be found at laxspas.org



To contact the Office of L.A. City Councilman Bill Rosendahl, who represents the Westchester Town Center BID area, please call (310) 568-8772 or visit cd11.lacity.org



To contact the Westchester Streetscape Improvement Association please call (310) 225-7630 or visit

westchesterstreetscape.org

YOU ARE INVITED ...

The public is invited to attend WTC BID Board meetings, which are held at 10:30 am on the third Thursday of each month at Drollinger Properties, 8929 S. Sepulveda Blvd., Suite 130 in Westchester.

Helping the Homeless

The BID has worked hard to help homeless individuals find critical resources to help get them off the street.

The Westchester Town Center BID strives to enhance the customer-friendly environment it provides for patrons, visitors, employees, business owners, and community. A big part of that effort is interacting with the homeless.

At times, if a homeless individual exhibits anti-social behaviors such as aggressive panhandling, loitering, and annoying customers, police intervention may be required.

But the BID is interested in more than just moving the problem out of the area, it is concerned with tackling the difficult moral and ethical issues that homelessness presents.

"On a moral and ethical level, every human being is affected by homelessness, and it is therefore important that we participate in positive solutions that will create change in our

community," said BID President Karen Dial.

To that end, the BID has adopted a responsible, solution-oriented, and collaborative approach, contracting with People Assisting the Homeless (PATH) – an acclaimed Los Angeles non-profit organization that helps provide immediate resources to the homeless and strives to get them off the streets forever.

The BID Board's far-sighted thinking to provide strategic outreach to homeless people in the Westchester area, has proven to be successful. In fact, the Neighborhood Council of Westchester/Playa has joined in a similar effort and partnered with PATH to extend those services over an even wider area. Through PATH's comprehensive network of programs and services, homeless individuals can be connected to a myriad of services

including mental health, medical, substance abuse, employment, and immediate housing opportunities. PATH also regularly coordinates with local LAPD officers as well as other public and private social services agencies.

For more information about PATH, please visit www.epath.org, or contact the Westchester Outreach Team at (323) 228-3216.



What Is the Westchester Town Center BID?

The mission of the WTC BID is to: proactively enhance the vitality of the business district, its stakeholders, and the community by providing an inviting environment; streetscape landscaping and beautification; marketing and promotions; new business attraction; and policy advocacy.

It is a property based District formed by a vote of the commercial property owners that assess themselves for its costs of operation. Some 129 properties are included, and it is one of about 40 other business improvement districts in the City of Los Angeles. The WTC BID is managed by a non-profit corporation pursuant to its adopted Management District Plan and a contract with the City. Its Board of Directors meets monthly and invites stakeholder participation.

Westchester Town Center BID Board of Directors

Karen Dial

Drollinger Properties
President

John Ruhlen

Ruhlen & Associates
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and Property Management

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Executive Director



Councilman Bill Rosendahl and Congresswoman Maxine Waters join members of the Streetscape Improvement Association in breaking ground for the long-awaited Sepulveda Boulevard improvement project.

BID Celebrates Start of Sepulveda Boulevard Project

The Westchester Town Center BID joined the Westchester Streetscape Improvement Association, Councilman Bill Rosendahl and Congresswoman Maxine Waters in breaking ground for the Sepulveda Boulevard Landscape Entry Project that will create a more pleasurable experience for both pedestrians and motorists who use what some call the "gateway" to the world's sixth busiest airport. An improved entry to the business district will help attract consumers and enhance the area's image.

Preparations are underway to begin work on the Landscape Entry Project from 80th Street to 84th Place. Federal funds along with a public-private partnership will help pave the way for a meandering sidewalk and new trees that will not destroy the sidewalk for nearby residents who want to walk this stretch of road in Westchester.

"These sidewalks are a real threat to safety and a complete embarrassment for the City," said Rosendahl. "But thanks to an agreement with the nearby Howard Hughes development, and to Congresswoman Waters for securing a \$1 million grant, my constituents in Westchester will have the sidewalk they need and deserve."

In addition, Rosendahl and his staff negotiated a deal to extend a 15-year development agreement with the Howard Hughes project.

The parties reached an agreement that directed \$850,000 to be used as a permanent maintenance endowment and another \$1 million to go toward capital improvements on Sepulveda.

"Indeed, this is the first community that most travelers see upon arriving in Los Angeles, and the last one they see before they depart our city," said Congresswoman Waters. "Until this project began, when tourists, business people, and Angelenos arrived at LAX, and came into the city via Sepulveda, they were greeted by the out of control ficus trees and the buckling sidewalks."

In an effort to kickstart the proposed work, retirees from the Bureau of Engineering volunteered their time to draw up the streetscape design. The sidewalk project is expected to start this fall.

"We want people to think we take care of our City," said Gary Lee Moore, General Manager of the Bureau of Engineering. "This project will transform this four block area with 42 new trees, meandering sidewalks, and 1,600 feet of landscaping"

The design plan is to eventually extend the street improvement and landscaping south to Westchester Town Center and north to Howard Hughes Parkway.