

What Is the Westchester Town Center BID?

The mission of the WTC BID is to: proactively enhance the vitality of the business district, its stakeholders, and the community by providing an inviting environment; streetscape landscaping and beautification; marketing and promotions; new business attraction; and policy advocacy.

It is a property based District formed by a vote of the commercial property owners that assess themselves for its costs of operation. Some 129 properties are included, and it is one of about 45 other business improvement districts in the City of Los Angeles. The WTC BID is managed by a non-profit corporation pursuant to its adopted Management District Plan and contract with the City. Its Board of Directors meets monthly and invites stakeholder participation.

Westchester Town Center BID Board of Directors

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That Holiday Twinkle

BID Illuminates Area Trees with Twinkle Lights for the Holidays

This holiday season, the Westchester Town Center BID area is more festive than ever.

On December 1, the BID flipped the switch on thousands of twinkle lights that illuminate the area for local neighbors and guests alike.

“Not only has the new lighting added a special touch to the holiday season, but it is also serving the community’s goal of creating walkable and inviting public spaces,” said Executive Director Don Duckworth.

Duckworth added that the twinkle lights along Sepulveda Boulevard, Westchester Parkway and La Tijera Boulevard will remain up through New Year’s Day.

“We are excited about brightening up our area for the millions of people who will travel through LAX during the holidays and see the Westchester Town Center as their first impression of Los Angeles,” Duckworth said.

Ho, Ho, Ho! Santa Claus is Comin’ to Town

Sunday Farmers’ Market Will Host Santa and His Elves on December 15

The Westchester Farmers’ Market, held every Sunday on 87th Street in Westchester’s Historic Downtown Triangle, will have a special holiday guest on December 15.

From 10 a.m to 12 noon, the Market, which brings together the region’s best farmers, ranchers, specialty growers, food purveyors, and artisans each and every week, will welcome Santa and his elves. Santa will be available to pose for free photos, so be sure to bring along your camera.

The special event will include additional kids activities (including a free petting zoo from 10-1pm and holiday ornament making) as well as live music and a holiday boutique of artisans featuring locally made speciality items from hand-poured candles to hand-lathed wood bowls in oak, walnut, and maple.

Sponsored by the Westchester Town Center Business Improvement District, the Drollinger Family Charitable Foundation and the



Stephanie Younger Group, the market is open every week rain or shine, and offers a range and the best of California grown farm-to-your-table fresh fruits, herbs and veggies. Certified by the California Agriculture department, all growers are local to California and sell the products they grow.

From our farmers’ market family to yours, wishing everyone a happy and healthy holiday!

For more info, please visit westchesterfarmersmkt.com and link to the market’s social media for updates.